



120 RAYFLEX
RICHARDSON, TEXAS 75081

Visit us at any of our 6 convenient locations

- #1** 12101 Self Plaza (LBJ @ Garland Rd.)
Dallas, Texas 75218
Phone: 214.328.4381 Fax: 214.328.9237

- #2** 11530 Emerald St. (Stemmons @ Royal Ln.)
Dallas, Texas 75229
Phone: 972.243.5041 Fax: 972.620.9225

- #3** 666 N. Central Exp. (Central @ Arapaho)
Richardson, Texas 75080
Phone: 972.783.7376 Fax: 972.783.2506

- #4** 1205 Coit Rd. (N. of Plano Pkwy.)
Plano, Texas 75075
Phone: 972.758.0080 Fax: 972.758.0123

- #5** 9474 John W. Elliott (NE of Tollway & 720 Main St.)
Frisco, Texas 75034
Phone: 214.387.HERB (4372) Fax: 214.387.4382

- #6** 3552 W. Mockingbird Lane (West of Lemmon Avenue)
Dallas, Texas 75235
Phone: 214.366.2155 Fax: 214.366.2844

Thank you for 50 years of business!

Check Us Out On The Web At
www.herbspaintandbody.com

Herb's

BODY LINES

SUMMER EDITION 2006

HERB'S #6 OPENS
TO SERVE PARK CITIES-UPTOWN



Herb's Paint and Body Shops are proud to announce the opening of Herb's #6 at 3552 W. Mockingbird Lane, just west of Lemmon Avenue. This location marks a first for the Herb's group of full-service body shops. It will be a satellite office of Herb's Paint and Body #2 at Stemmons and Royal Lane. The refurbished oil and lube shop will allow customers in the area from Love Field to Downtown Dallas to more conveniently experience the service Herb's has provided in other parts of Dallas for 50 years.

At this location, a customer can get an estimate, drop off a car for repair, pick up an Enterprise Rent-a-Car, and pick up their vehicle upon completion of repairs. Herb's will take the damaged vehicle to our #2 shop on Emerald Street for the actual repair. The customer, however, will have no need to travel to that shop, making for a very convenient and streamlined experience.

The shop is located across the street from Love Field Airport. Herb's is excited about making it easy for travelers to schedule a time for their vehicles to be repaired. The shop hours will be Monday through Friday, from 7am - 5:30pm.

HERB'S ANNOUNCES SURVIVING DRIVING CAMPAIGN



DALLAS- The Injury Prevention Center of Greater Dallas (IPC), housed at Parkland Health & Hospital System, has partnered with Herb's Paint & Body to announce their initiative to promote safe driving and decrease traffic accidents with a user-friendly reference guide – "Surviving Driving." Representatives from the two entities presented the booklet to the community at 10 a.m., Monday, May 15 outside the Parkland Memorial Hospital Emergency entrance located at 5201 Harry Hines Blvd.

This booklet is designed to educate North Texans about the responsibility that comes with a driver's license, as well as the importance of respecting pedestrians and fellow commuters. Alan Walne, who serves as member of Parkland's Board of Managers, is chairman of Herb's Paint & Body. As part of its 50th anniversary, Herb's Paint & Body served as the underwriter of the program and free informational brochure.

"At Herb's, we see the effects of reckless driving first-hand and come face-to-face with those affected by these accidents," said Walne. "For the past 50 years, we have serviced thousands of customers involved in car accidents. We look forward to partnering with the IPC to distribute this safe driving booklet and encourage drivers to proactively prevent accidents and protect something far more valuable than their vehicle – their lives."

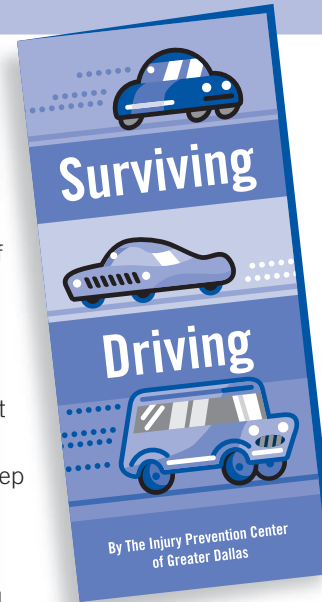
"Our goal is to give people information and training to keep themselves and their loved ones safe," said Martha Stowe, director, Injury Prevention Center of Greater Dallas. "This booklet gives very practical information for common driving situations and we hope this booklet will help individuals make choices that keep them safe. It is an honor to partner with Herb's Paint & Body because they are a

respected and credible member of our community."

"Surviving Driving" explains the consequences of traffic violations, accidents and the long-term effects of drinking and driving. Highlights include:

- Rules of the Road – Explains the importance of wearing your seatbelt and the three-second rule
- Crash Course – Provides step-by-step instructions after an accident has occurred
- Roadrunner Risks – Describes the tendencies of those who speed and provides tips on how to avoid being hit by speedy drivers
- Road Rage – Encourages drivers to remain calm and explains effective ways to handle a road-raged driver

The IPC serves local communities by providing tools to reduce incidents and severity of injuries. IPC collaborated with the Citizens for Traffic Safety, area law enforcement and traffic engineers to develop the comprehensive safety booklet. The IPC, the first center of its kind in the Southwest, is housed at Parkland. It was founded in 1994 and uses science-based interventions to reduce the incidence and severity of these injuries. It is a collaboration of Parkland, Baylor Healthcare System, Texas Health Resources, Children's Medical Center Dallas and Methodist Hospitals of Dallas.



HERB'S GOES ON THE AIR!

Watch for new TV spots airing on Comcast Cable beginning the week of July 24. The spots were produced by Herb's advertising-marketing agency Beard & Boone Marketing, and feature appearances by loyal Herb's customers throughout our six store area.



14TH ANNUAL HERB'S CHARITY GOLF CLASSIC LOCATION CHANGE

Herb's Annual Golf Classic benefiting MADD (Mothers Against Drunk Driving) will now be held Tuesday, October 3rd at Brookhaven Country Club located at 3333 Golfing Green Drive, Dallas, TX 75234 The Classic starts at 1:00 PM. For more information please call 972.437.3471, or log on to our website, herbspaintandbody.com.

DID YOU KNOW...



The safe driving booklet will be available at all six Herb's Paint & Body locations and the IPC. In addition, it is available online at www.herbspaintandbody.com or www.ipcdallas.pmh.org.